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DD/S REGISTRY

FILE

Personnel 15-

3 MAY 1966

Mr. Fred Palmer
Earl Newsom and Company
41 East Fifty-seventh Street
New York, N.Y.

Dear Mr. Palmer:

It was a real pleasure to meet you and Dave last Friday, and I want to thank you for your hospitality and your interest in our problem. I was interested to hear Dave say that our concern over our recruitment brochure is one which is shared by many businesses and organizations recruiting on college campuses. We still hope that we can do much better, and I believe you feel that we can, too. We are certainly looking forward to receiving your ideas and thoughts on what a good recruitment brochure for CIA should be, recognizing that we will continue to struggle under the limitations of security.

We are hoping to have a new brochure available at the end of August. This would appear to be a comfortable deadline, but I expect you have many other demands on your time. For planning purposes, I would appreciate your advice on when you think you might be able to give us your proposal.

Thank you again for your hospitality and I will look forward to seeing you the next time you come to Washington.

Sincerely,

SIGNED Alan M. Warfield

Alan M. Warfield
Acting Deputy Director
for Support

A-DD/S/AMW:bak(3 May 66)

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